



Resources on Social Responsibility of Management

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Scope: This research guide is designed to highlight XYZ Library's resources on *Social Responsibility of Management*. It contains relevant, recent and reliable sources that offer a starting point from which faculty, students and staff can explore this and related topics depending on their specific needs. It includes listings and descriptions of selected:

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To access online materials from home, please visit: <http://www.lib.xyz.ca/off-campus>.

Users not affiliated with the university may not be able to access some of the resources listed.

Need further assistance? The XYZ Library Research Help Desk is staffed 9AM-4PM Monday-Friday. Direct email queries to research_help@lib.xyz.ca. For assistance by phone, call (519)555-5555 during library hours.

We invite comments and feedback on this research guide at: feedback@lib.xyz.ca

Reference Books

Located on the 1st floor, the XYZ Library Reference Collection includes dictionaries, handbooks, encyclopedias, directories, and other quick reference tools. Items are arranged by call number. These materials may be used in the library; they may not be checked out. Selected reference books include:

The Blackwell encyclopedic dictionary of management, Volume II, Business ethics (2005). XYZ Library Reference, CALL NUMBER: HD30.15.B463 2005 v.2

Compiled by internationally recognized scholars, this volume is one of eleven that offer concise definitions of terms central to contemporary business practice. It includes a bibliography at the end of each topic. It is also fully indexed and cross-referenced to assist with research and study.

Business: the ultimate resource (2006). XYZ Library Reference, CALL NUMBER: HD38.15.B878 2006

This 2200-page volume includes a management library, a world business almanac, a business dictionary, and a guide to business sources. Includes sections on Corporate Social Responsibility; Social Responsibility of Management; and Environmental Management.

Business ethics: a reference handbook (1998). XYZ Library Reference, CALL NUMBER: HF5387.D56 1998

Provides information about business ethics and their application. Includes biographical sketches, codes of ethics, a directory of business organizations, and a selection of recommended sources in print and online. Includes a section on Corporate Social Responsibility.

Encyclopedia of business ethics and society (2008). XYZ Library Reference, CALL NUMBER: HF5387.E53 2008 V. 1-5

This five-volume encyclopedia includes 900 comprehensive essays by scholars on all aspects of business ethics, including organizations and personages. Includes cross-referencing, bibliographies, and comprehensive coverage of Corporate Social Responsibility in volume one.

Global, Inc.: an atlas of the multinational corporation (2003). XYZ Library Reference, CALL NUMBER: G1046.Q1G3 2003

Maps, charts, graphs and text reveal the history of multinational corporations and their impacts on employment and wages, technology, capital, culture, the environment, and labour standards.

The Oxford handbook of corporate social responsibility (2008). XYZ Library Reference, CALL NUMBER: HD60.O94 2008

Offers an authoritative review of perspectives on and critiques of corporate social responsibility (CSR) in academic research. Provides scholars, students and managers with balanced perspectives and recommended readings on CSR and debates around it.

Online Reference Sources

Selected reference sources available online through the library catalogue include:

Credo Reference

Search within 14 dictionaries specializing in different areas of business, including Capstone Encyclopedia of Business, and Business: The Ultimate Resource - Dictionary of Business and Management. Includes concise definitions of “corporate social responsibility” and related terms.

Encyclopedia of Leadership

Includes comprehensive coverage of leadership theory and leadership practice in hundreds of articles written by leading experts worldwide. Provides insights, perspectives and examples from business leaders of various corporations active in the pursuit of social responsibility.

International Directory of Company Histories

This multi-volume work provides students, managers and scholars with a directory of 4550 of the world’s largest, most influential companies. Includes detailed, accurate information on companies’ development as economic and social leaders on a global scale.

Oxford Reference Online Premium

This website provides authoritative, quick-reference coverage of various business terms through access to a selection of dictionaries published by Oxford University Press. These include A Dictionary of Business and management; A dictionary of economics; and A dictionary of human resource management. Include concise definitions of “corporate social responsibility” and related terms.

Books

Located on the 2nd floor, the XYZ Library has a comprehensive, growing collection of thousands of books on business-related topics. Items are arranged by call number.

Use the library catalogue to search the following **subject headings** to locate books:

- Business ethics
- Corporations charitable contributions
- Corporations corrupt practices
- Industries social aspects
- Issues management
- Social responsibility of business

Selected books include:

Business and society: stakeholders, ethics, public policy, 11th ed. (2008). Anne T. Lawrence, James Weber, and James E. Post. CALL NUMBER: HD60 F72 2008

This up-to-date edition explores contemporary issues of government regulation and collaborations between companies and communities. The authors argue that corporations, stakeholders and government have combined economic and social responsibilities to society.

Corporate responsibility: a critical introduction (2008). Michael Blowfield & Alan Murray. CALL NUMBER: HD60.B59 2008

Drawing on the perspectives and experiences of managers, academics, opponents and advocates, this textbook provides both an introduction to the concept of corporate responsibility, and a balanced discussion of the debates for and against it based on its impacts, critics and future.

Corporate social responsibility: doing the most good for your company and your cause (2005). Philip Kotler and Nancy Lee. CALL NUMBER: HD60.K67 2005

Kotler, a leading voice on business and marketing, and Lee explore how and why charity is good for public relations and business itself. They discuss how business leaders can choose social causes, design charity initiatives, gain support from employees, and evaluate their efforts. Includes insights from twenty-five business leaders from socially responsible companies.

Corporate social responsibility: readings and cases in a global context (2008). Edited by A. Crane, D. Matten, and L. Spence. CALL NUMBER: HD60.C694 2008

A comprehensive textbook introducing students to central themes and issues of corporate social responsibility (CSR) that are being addressed by businesses around the world. In three comprehensive sections, it draws on the insights of leading scholars and business leaders to discuss understanding, applying and managing CSR.

Corporate social responsibility: the good, the bad and the ugly (2007). Subhabrata Bobby Banerjee. CALL NUMBER: HD60.B36 2007

Presents a critical perspective on contemporary discourses of corporate social responsibility (CSR). The author discusses limits to CSR, emphasizing how and why companies' social welfare activities are often constrained by their stakeholders' interests and the underlying profit-driven objectives of their organizations. This point is illustrated with recent examples, including that of conflicts between transnational corporations and local communities in developing nations.

The difference makers: how social and institutional entrepreneurs created the corporate responsibility movement (2008). Sandra Waddock. CALL NUMBER: HD60.W328 2008

Explores institutional and social initiatives taken since the 1970s that have strived to make corporations more responsible, accountable and transparent. Includes an in-depth historical

analysis of corporate responsibility, while chronicling the careers of 23 leading individuals involved in developing the corporate responsibility movement in North America and the UK.

Making sustainability work: best practices in managing and measuring corporate social, environmental and economic impacts (2008). Marc J. Epstein. CALL NUMBER: HD60.E673 2008

Epstein, Distinguished Research Professor of Management, offers guidance to students, academics and managers on how to implement and evaluate corporate social responsibility (CSR). Provides a wealth of insight into the latest research on CSR, drawing on practices of organizations worldwide including FedEx, General Mills, Coca Cola, and Nestle.

The market for virtue: the potential and limits of corporate social responsibility (2005). David Vogel. CALL NUMBER: HD60.V64 2005.

Uses case studies and statistical analysis to review corporate social responsibility (CSR) in Europe and North America, investigating contributions, opportunities, and limitations to its application. Suitable for anyone interested in debates for and against CSR.

New strategies for reputation management: gaining control of issues, crises & corporate social responsibility (2008). Andrew Griffin. CALL NUMBER: HD59.2.G75 2008

Discusses how companies and countries are managing their commitments to social responsibility amid threats of terrorism, corporate scandal and environmental disaster. Drawing on a diverse range of case studies and examples, the author argues that many companies' current practices are inefficient and flawed, calling upon senior executives to change the way they deal with crises as well as how they adopt elements of social responsibility within their corporate structures.

eBooks

Search and connect to eBooks online 24/7 through XYZ Library's eBook catalogue at www.lib.xyz.ca/ebooks. The eBook catalogue includes access to:

Books24x7: BusinessPro collection.

Provides access to hundreds of full-text, online books from leading business publishers such as Oxford University Press and Harvard Business School Publishing. Includes works specific to social responsibility of management, such as numerous titles in the *Manager's pocket guide* series (1997- present) and *Ethics and corporate social responsibility: When giants fall* (2003).

Business books via Netlibrary

Offers a wide range of full-text business eBooks. Includes such relevant titles as *Liberating the Corporate Soul: Building a Visionary Organization* (1998) and *Value Shift: Why Companies Must Merge Social and Financial Imperatives to Achieve Superior Performance* (2003).

Databases and Articles Online

Academic journals, business databases, trade periodicals, and newspapers are some of the best sources for high quality, recent, reliable business information. For access to these resources and more, visit <http://www.lib.xyz.ca/databases>. Selected searchable full-text databases containing articles and other relevant business information include:

Canadian Business and Current Affairs (CBCA)

Provides access to more than 400 indexed, searchable trade, scholarly and popular publications, supplying a broad range of articles on Canadian business topics and issues relevant to social responsibility of management. Coverage dates back to the early 1980s.

Canadian Newsstand

Provides searchable, full-text coverage of more than 190 newspapers from across Canada dating back more than 100 years. Results can be cross-searched with Canadian Business and Current Affairs (CBCA) to yield a wide array of current and historic information on Canadian business.

Canadian Social Investment Database (CSID)

Provides assessments of approximately 300 Canadian companies based on risk/opportunity indicators reflective of such things as health and safety records, environmental policies, and community involvement. A recent example of CSID data used to support academic research is: Mahoney, L.S. & Linda Thorne, "Corporate Social Responsibility and Long-term Compensation: Evidence from Canada", *Journal of Business Ethics*, Vol.57, 2005, p.241.

EBSCO Business Source Premier

Provides access to over 7000 full-text scholarly journals, popular business magazines, industry and market research reports, and trade publications, including the *Harvard Business Review*, and *Business Ethics Quarterly*. Includes hundreds of articles that address social responsibility as well as management theory and practice more generally. Coverage dates back more than fifty years.

Lexis-Nexis Academic

Provides full-text news and business information from more than 2300 newspapers, magazines, newsletters, journals, government publications, and broadcast transcripts. International in scope; dates of coverage vary.

ProQuest Direct - ABI/Inform - Global Research

Provides access to more than 1500 indexed scholarly journals, popular business magazines and trade publications containing detailed coverage of business, political and economic conditions internationally. Full-text articles are available on nearly all content dated 1987 onward.

Web Resources

Selected websites available online offering current business information, directories, and a variety of teaching, learning and research resources include:

Biz/ed

<http://www.bized.co.uk/index.htm>

A catalogue of selected, quality website resources for business students and instructors. Also includes current, topical case studies, newsletters, worksheets, glossaries, and resource databases. Materials underpin economic and business theory in a variety of practical and informative ways, and include numerous resources on social responsibility and related management issues.

BizEthics.org

<http://www.bizethics.org/>

Provides a listing of authoritative online resources on business ethics, environmental sustainability, and social responsibility. Includes academic articles and essays as well as social responsibility audit reports and a directory of organizations for social responsibility.

Business ethics.ca

<http://www.businessethics.ca/>

Provides a listing of Canadian and international web-based resources on business ethics. Includes links to many authoritative case studies, scholarly articles, professional articles and news articles.

Canadian business for social responsibility

<http://www.cbsr.ca/>

Member-based corporate social responsibility (CSR) consultancy and peer-to-peer learning organization since 1995. Website provides links to authoritative, web-based resources including reports, papers, speeches, and their quarterly newsletter on CSR events, news and resources.

Corporate social responsibility: An implementation guide for Canadian businesses (2006).

[http://www.ic.gc.ca/epic/site/csr-rse.nsf/vwapj/CSR_mar2006.pdf/\\$FILE/CSR_mar2006.pdf](http://www.ic.gc.ca/epic/site/csr-rse.nsf/vwapj/CSR_mar2006.pdf/$FILE/CSR_mar2006.pdf)

A guide distributed by the Government of Canada Depository Services Program that provides insight and advice into how to develop, implement, manage and evaluate corporate social responsibility (CSR) initiatives. Offers a valuable Canadian perspective on implementing CSR.

The corporate social responsibility newswire

<http://www.csrwire.com/>

Provides access to a variety of recent reports, press releases, videos and news dealing with issues of corporate social responsibility and sustainability. It also includes book recommendations, listings of useful resources and an organization directory.

Audio Visual Materials

Located on the 2nd floor, the XYZ Library has a number of videos for individual or classroom viewing. Selected titles include:

Corporate Social Responsibility: From principles to profit. (2004). 51 minutes. Format: DVD. CALL NUMBER: HF 5387 C67 2004

This BBC Worldwide Limited (BBCW) production explores how companies develop and implement better business practices in their pursuit to satisfy the demands of shareholders, employees, customers and communities. It features spokespersons for Nike, Shell and DHL as well as those from various watchdog groups including Greenpeace, OXFAM and the World Wildlife Fund.

Doing well and doing good: Corporate social responsibility as a profit generator (2004). 61 minutes. Format: DVD. CALL NUMBER: HD60 .S93 2004

This video features Jeffrey Swartz, president and CEO of Timberland Company, who lectures on how his company has become a leading example for socially responsible corporations. He argues that companies can do well for their stockholders *and* do good for communities.

Also, check out these videos online:

Corporate Social Responsibility: Here to Stay? (2006). 3 minutes and 48 seconds.
<http://www.bigpicture.tv/videos/watch/979d472a8>

Featuring analyses from Paul Rice, president and CEO of TransFair USA, this video questions the success of companies' social responsibility initiatives, and assesses what their impact has had on fair trade and the market place more broadly.

Perspectives from the Field: Critical Issues and Emerging Trends in Corporate Social Responsibility (2006). 1 hour and 44 minutes.
http://www.hbs.edu/socialenterprise/events/csr_panel10192006.html

Features a Panel Discussion with prominent spokespersons for Staples Inc., National Grid, Nike Inc. and Home Depot. Panelists discuss their companies' current involvement with corporate social responsibility as well as future possibilities and limitations to their initiatives. Presented by the Harvard Business School (HBS) Social Enterprise Initiative and HBS Association of Boston.

Videos about corporate social responsibility
<http://technorati.com/videos/tag/corporate+social+responsibility>

Provides videos on corporate social responsibility (CSR) from different perspectives specific to various countries, companies and industries. Compiled by Technorati, a search engine that locates and indexes prolific amounts of relevant online results from millions of blogs and various other forms of social media. Also includes numerous blogs and photos on CSR.

Annual Reports

The XYZ Library houses a large collection of paper copies of annual reports for hundreds of leading Canadian and foreign companies spanning the last decade. These can be found in filing cabinets marked "Corporate Annual Reports" on the 1st floor. These reports offer researchers and students valuable company and industry information, including details about many company's social and environmental responsibility initiatives and activities. To search for these reports, use the:

Annual reports industry sector index

<http://www.lib.xyz.ca/annualrpt>

Provides an online list of companies by industry whose annual reports are currently held by the XYZ Library, many of which are based in and around Ontario. Includes their specific file location for quick reference.

See also:

Hoovers Online

Linked directly from the XYZ Library homepage (<http://www.lib.xyz.ca>), this database provides access to profiles on more than 40 000 companies worldwide. Each profile includes a link to that company's homepage, where past and current annual reports may often be located (typically under an "Investor relations" section).